

## The Easiest, Fastest and Safest Way to backup your important data.

**PSI Backup** provides world-class IP-based backup services.

It's well known that the valuable information contained on most PCs and servers is not adequately protected by a reliable back-up plan. By partnering with **PSI Backup** you can rely on the best insurance available to protect your valuable electronic assets.

### What is PSI Backup?

**PSI Backup** is an automated data backup and restoration system providing powerful tools to protect important data. Unlike traditional data protection tools, **PSI Backup** does not require any human assistance beyond the initial installation and setup. There is no media to install, remove, protect, or replace. **PSI Backup** is highly secure and only the user has access to their stored and data. We call it, eSafe, eSimple, and eSecure!



**Your valuable data is encrypted and stored at a PSI Backup secure data center. Without your password, no one else can read or use your confidential information. Not even the staff at PSI Backup.**

### How Does PSI Backup Work?

**PSI Backup** installs a small client software application on the local computer to manage all of the data protection and restoration. After the data you want to protect is easily identified, **PSI Backup** encrypts and compresses this data and then transfers a master copy to a **PSI Backup** data center.

During the 5-minute setup the user is asked to choose a password and a passphrase. The password protects access to the account and the passphrase protects the data. The unique passphrase becomes part of the **PSI Backup** encryption algorithm. Each time a file is changed, **PSI Backup** detects the change, encrypts and compresses the revision and sends it to a **PSI Backup** data center to be stored with the master copy of the file. Unlike our competition, the user determines what files and folders to backup and different backup procedures can be defined on a file-by-file basis. **PSI Backup** does not care if the file is located on the computer or somewhere else on the network. Just point and shoot and **PSI Backup** does the rest.

Our easy-to-use system is flexible in how often to backup and how many previous versions of the data are kept. Because only the data changes or deltas are stored, very small amounts of storage are used to maintain many versions. **PSI Backup** can even help when data is

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destroyed by mistake because **PSI Backup** maintains copies of deleted files for a period of time preventing accidental deletions. This valuable tool will come in very handy one day, guaranteed.

## How Does PSI Backup Restore Data?

The **PSI Backup** client has all the capabilities to restore valuable data when and where it is needed. Simply launch the **PSI Backup** Restore Wizard and follow the simple yet powerful directions. The choices are endless and the only limitations are data bandwidth and your imagination.

## Who Needs PSI Backup?

Everyone! Laptop users. Any sized business. Home computers. Servers. Anywhere important information is stored. Studies have shown that the majority of PC users don't back up their critical data on a regular basis but would be greatly inconvenienced if they ever lost their data. Anyone looking for an easier and more reliable way to backup data needs **PSI Backup**.

## What PSI Backup Delivers . . .

### Simple

- **Easy Installation**– All software required for easy secure data backup is installed and configured in minutes. No additional hardware to install, maintain or learn how to use.
- **Backup From Anywhere** – Secure backups can be accomplished from any Internet connection.
- **Anytime Access** – Access to your stored data anytime from any place with an Internet connection. Recovery of lost files is fast and easy.
- **Minimum Effort, Minimum Time** – Quick and easy backup is accomplished by only moving the changes you made to your protected data each time you back up.
- **Flexible Version Control** - Provides unmatched flexibility in storing multiple versions of the same document. Definable down to the individual file. Easy to recover a previous version.

### Safe

- **Secure Off-Site Storage** – A redundant copy of all of your critical information is stored in the secure **PSI Backup** data center. If your system crashes or your laptop is stolen, your important information is still safe and easily restored at any time day or night.
- **No Hardware to Fail or Maintain** – No bad media, broken tape drives, misplaced tapes or faulty CD drives. Your secure backup process is completely software driven and your backup is stored off-site without the hassle of putting tapes or CDs in another location.
- **Automated Process** - Be sure your data is being backed up correctly with our easy to use automated system. No operator error or forgotten backups. You even receive automatic reminders if you forget to backup your data.

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- **256 bit Encryption** – All of your information is automatically encrypted based on your private passphrase prior to being transmitted to a secure **PSI Backup** data center.
  - **Only You Have Access** – Without your password and passphrase, the stored information cannot be read or used by anyone else including **PSI Backup** staff. Only the user has access to the data.
  - **Changes Only** – Once your encrypted information is stored in a **PSI Backup** data center, only the encrypted changes to your data are transmitted to insure the fastest performance. This process guarantees that the information sent is meaningless to anyone but you and your encrypted **PSI Backup** account.

## What You Don't Get With PSI Backup . . .

- Complicated Backup procedures interrupting your daily business activities.
- Backup media to lose, misplace or fail.
- Required transportation of backup media to a remote storage facility.
- Lost sleep wondering if your back up will really help you if you need it.

## Feature List

- Easy to follow installation Wizard.
- Easy to use client software.
- Automatic backups are easy to schedule.
- Low Bandwidth requirements.
- Flexible version control to define which versions to store.
- Unmatched encryption and security.
- Backup individual files or entire directories with ease.
- Easy to use Recovery options – Just follow the Recovery Wizard.
- All data is compressed and encrypted locally before being sent to the server.
- All data on the server is stored in a compressed and encrypted format.
- Consolidated management of multiple accounts.
- Supports the backup of local files, network files and open databases (VSS compatible)
- Powerful file policy for selecting which files to include, exclude, etc.
- All data stored on the server is compressed to minimize storage space.
- Constantly displays the storage space used.
- Detailed audit trail - each and every backup includes a detailed electronic audit trail.
- Graphic display of storage use over time.